

CALL FOR PAPERS

**IIAS-SEAPP**

**DOHA CONFERENCE**

**2023**



**6-9 February**

**on Developmental States and Professionalization  
of Public Administration and Public Policy**



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## **Twin Transition and Platformization of the Economy as a Prerequisite for the Development of the State**

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Development of the state is a complex challenge which requires strong effort and adequate strategies. Two main prerequisites are at the heart of the development of the state.

First the twin transition, which means that digital transformation can foster the green transition. Digital transformation has the potential to foster the economies to shift to a more sustainable development and low carbon economies. The use of the digital technologies can help to shift to green energy transition, smart and sustainable agriculture, circular economy, smart mobility and transportation etc. On the one hand, the use of these technologies brings innovation and facilities, on the other hand their use has the potential to shift to green transition. The digitalization of the government is key for the twin transition and for the development of the state.

The second prerequisite is the platformization of the economy. Platform economy is playing an important role in daily activities. The user and the producer are near each other more than ever before thanks to the development of platform economy in different domains. Moreover, the platform economy impacts the workforce, the types of jobs that are available and the nature of those jobs. Many roles have become digitized or been replaced entirely by technology. Skilling the workforce is key to cope with the new changes in the labor market.

Therefore, new technologies and processes are needed to foster the transition to platformization and a more sustainable economy. This requires focus and efforts not only on digitalization, but also in the environment, economy, and society. To shift to a more sustainable economy through digitalization requires the involvement of many actors, including academia.

The aim of this call for papers is to collect theoretical and practical analyses of the twin transition and the platformization of the economy for different actors (individuals, workers, firms, regions, countries...). It aims to understand how digitalization can foster green transition and how the platform economy is emerging in different countries or regions. This Call for Papers is also open to case studies (policies at country level, management at the firm level, local policies, etc...).

Potential topics may include, but are not limited to:

- Twin transition,
- How digitalization fosters green transition,
- Energy transition at the core of twin transition,
- Twin transition and agriculture,
- Twin transition and tourism,
- Smart transport and mobility,
- Platform economy,
- Platformization of the government,
- Digital platforms,
- Sustainable platforms,
- Education platforms,
- Government platforms,
- Twin transition and platforms,
- Etc.

## Practicalities

- Submissions should be made in English or Arabic.
- The call-for-papers and panels will remain open until January 1<sup>st</sup>.
- Notifications of acceptance will be sent by January 3<sup>rd</sup>.
- Full papers will be expected by January 31<sup>st</sup>.

The conference will take place on February 6-9, 2023, in the School of Economics, Administration and Public Policy (SEAPP) of the Doha Institute for Graduate Studies, in Qatar. The PhD symposium will take place on February 6; all plenary and parallel sessions on the themes, proposals and panels will be scheduled on February 7-9.

The IIAS Open Access Publication platform offers an array of publication opportunities. These include edited manuscripts in the [IIAS Public Governance Series](#), in IIAS online journal “[Developments in Administration \(DinA\)](#)” and in special issues of partner journals. For more information on publication opportunities in our partner journals, please access the [OAP-Informative Flyer](#).

Furthermore, one or several edited manuscripts through the [Palgrave IIAS Book series](#) as well as submission to [IRAS \(International Review of Administrative Sciences\)](#) are possible.

All information on the conference can be obtained at:

- [info@iias-doha-institute-conference2023.org](mailto:info@iias-doha-institute-conference2023.org)
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