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كلية الاقتصاد والإدارة والسياسات العامة
SCHOOL of ECONOMICS, ADMINISTRATION and PUBLIC POLICY (SEAPP)

DOHA INSTITUTE
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# CALL FOR PAPERS

# IIAS-SEAPP

## DOHA CONFERENCE

# 2023

📅 6-9 February

## on Developmental States and Professionalization of Public Administration and Public Policy

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# Digital Transformation and Principles of Effective Governance
# for Sustainable Development

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This track proposal was drawn on a project DEeP-GOV – Digital Education Partnership for Effective and Sustainable Governance developed for the SUDAC - CLOC DEAR MENA program of the Swiss universities, which aims to promote a digital education partnership between Switzerland and the MENA region to promote effective governance.

The idea is to examine effective governance as a critical element for stability, peace, and sustainable development from different angles. As the challenges of effective governance are increasingly globalized, addressing them through a cross-cultural perspective is fundamental to fully understanding their mechanisms. Among these challenges, the rise of digital transformation results in high citizens' expectations regarding high-value, real-time digital services delivered by public administrations. The UN increasingly sees Digital transformation and digital government, specifically eGovernment 4.0, as a tool for building effective, inclusive, and accountable institutions to support policymaking and service delivery, thus promoting SDGs. Consequently, governments are changing their mode of operation to digitalize and improve service delivery, be more efficient and effective in their designs, and achieve objectives such as increased transparency, interoperability, and citizen satisfaction (Mergel et al., 2019). As shown during the Covid-19 pandemic and related social and political crises, digital transformation is not an option but a necessity for governments worldwide. Embedding new information and communication technologies in governmental activities is essential to meet citizens' expectations and fundamental for sharing with stakeholders the knowledge, skills, values, and attitudes to build effective, accountable, and inclusive institutions at all levels.

This track aims to discuss international best practices, local debates, and dynamics on the main challenges of Effective Governance (effectiveness, accountability, and inclusiveness) in the MENA Region. More specifically, it will address the following questions: What challenges do public institutions in the MENA region need to face to be effective, accountable, and inclusive?

Moreover, how can digitalization support public institutions in facing these challenges? More specifically, this track calls for the submission of contributions focusing on the following:

-   "Effectiveness": challenges to face to be competent (i.e., perform their functions effectively, with sufficient expertise and resources), based on sound policymaking (i.e., develop coherent, evidence-based public policies) and be collaborative (i.e., address problems of common interest working together with non-State actors)?

-   "Accountability": challenges to face to promote integrity and transparency mechanisms and innovative tools in the public sector (e.g., civil society participation, social and sustainable reporting), corporate social responsibility, and anti-corruption policies?

-   "Inclusiveness": challenges to face to leave no one behind (i.e., ensuring that public policies take into account the needs and aspirations of all segments of society), to non-discriminate (i.e., access to public policies should be equally provided without distinction of race, sex, language, religion, political opinion, etc.), to promote participation (i.e., participation of all political groups in relevant matters), subsidiarity (i.e., promote intermediate and local level forms of government to be more responsive to the micro needs and aspirations of people), and intergenerational equity (i.e., balance the short-term needs of today's generation with the longer-term needs of future generations)?

# Practicalities

- Submissions should be made in English or Arabic.
- The call-for-papers and panels will remain open until November 30th.
- Notifications of acceptance will be sent by December 15.
- Full papers will be expected by January 8th.

The conference will take place on February 6-9, 2023, in the School of Economics, Administration and Public Policy (SEAPP) of the Doha Institute for Graduate Studies, in Qatar. The PhD symposium will take place on February 6; all plenary and parallel sessions on the themes, proposals and panels will be scheduled on February 7-9.

The IIAS Open Access Publication platform offers an array of publication opportunities. These include edited manuscripts in the IIAS Public Governance Series, in IIAS online journal "Developments in Administration (DinA)" and in special issues of partner journals. For more information on publication opportunities in our partner journals, please access the OAP-Informative Flyer.

Furthermore, one or several edited manuscripts through the Palgrave IIAS Book series as well as submission to IRAS (International Review of Administrative Sciences) are possible.

All information on the conference can be obtained at:
- info@iias-doha-institute-conference2023.org
- http://www.iias-seapp-dohaconference2023.org/